

**ROXY'S "JUST SURPRISE ME TWITTER TUESDAYS" CONTEST – OFFICIAL
RULES**

NO PURCHASE NECESSARY TO ENTER. VOID WHERE PROHIBITED BY LAW.

1. **Who Can Enter:** Any legal resident of Canada, excluding Quebec, or the 50 states of the U.S. or the District of Columbia, 13 years of age or older is eligible to participate in Roxy's "Just Surprise Me Twitter Tuesdays" Contest (the "Contest"). Employees, officers, principals or directors of Quiksilver, Inc. and its subsidiaries, affiliates, advertising and promotional agencies (collectively, "Sponsor"), and their households or immediate family members and/or those living in the same household with any of them, are not eligible to participate.

2. **How to Enter:** This Contest is made up of individual weekly contests (the "Weekly Contests") that will each take place during the Contest Period (as defined below). To enter, participants must visit Roxy's Twitter page at <http://twitter.com/Roxy>, and retweet the following @Roxy Twitter update (or such other Twitter update as instructed by Sponsor) with an explanation of what entrant would do with the weekly prize: "@Roxy #JustSurpriseMe". All Twitter entries that are incomplete or late will be disqualified. Entries will be deemed to have been submitted by the registered account holder of the Twitter user name that submitted the entry. Entrants using more than one (1) Twitter account to enter the Contest will be disqualified. **Limit one (1) entry per person during each Weekly Contest Period. Multiple entries using the same Twitter account during a single Weekly Contest Period will not be accepted.**

3. **Contest Dates:** During the period commencing November 1, 2011 and ending December 13, 2011 ("Contest Period"), each Weekly Contest will commence at 12:00:01 AM (Pacific Standard Time) on Tuesdays and end the same day at 11:59:59 PM (Pacific Standard Time) as further specified in this Section 3 ("Weekly Contest Period"). Any entries that are incomplete or late will be disqualified.

Week 1: Weekly Contest is held on Tuesday, November 1, 2011 – Winner Announced on or around Wednesday, November 2, 2011

Week 2: Weekly Contest is held on Tuesday, November 8, 2011 – Winner Announced on or around Wednesday, November 9, 2011

Week 3: Weekly Contest is held on Tuesday, November 15, 2011 – Winner Announced on or around Wednesday, November 16, 2011

Week 4: Weekly Contest is held on Tuesday, November 22, 2011 – Winner Announced on or around Wednesday, November 23, 2011

Week 5: Weekly Contest is held on Tuesday, November 29, 2011 – Winner Announced on or around Wednesday, November 30, 2011

Week 6: Weekly Contest is held on Tuesday, December 6, 2011 – Winner Announced on or around Wednesday, December 7, 2011

Week 7: Weekly Contest is held on Tuesday, December 13, 2011 – Winner Announced on or around Wednesday, December 14, 2011

4. **Prizes:** One (1) winner (each a “Weekly Winner”) will be selected by Sponsor on or around the dates as specified in Section 3 above by Sponsor, in Sponsor’s sole discretion, from all eligible entries received during each Weekly Contest throughout the Contest Period for a total of seven (7) Weekly Winners. The Weekly Winners will be selected by Sponsor in its sole discretion. Entries will be individually judged on their merits, based on originality and creativity by a representative of Sponsor in its sole discretion and Sponsor’s decisions will be final and binding. After each Weekly Contest, the pool of eligible entries is cleared out and new entries will be accepted for the next drawing. Each Weekly Winner will receive one (1) prize package as set forth below:

Week 1: One (1) Roxy skateboard and one (1) Teen Vogue Handbook. Approximate retail value (“ARV”): \$149.95 USD.

Week 2: One (1) Roxy Holga camera and one (1) Teen Vogue Handbook. ARV: \$84.94 USD.

Week 3: One (1) Roxy JBL headphones and one (1) Teen Vogue Handbook. ARV: \$123.95 USD.

Week 4: One (1) Roxy Spirithoods hood and one (1) Teen Vogue Handbook. ARV: \$154.95 USD.

Week 5: One (1) Roxy Holga camera and one (1) Teen Vogue Handbook. ARV: \$84.94 USD.

Week 6: One (1) Stila makeup player, one (1) Stila Loves Roxy travel palette and one (1) Teen Vogue Handbook. ARV: \$108.95 USD.

Week 7: One (1) Roxy Spirithoods hood and one (1) Teen Vogue Handbook. ARV: \$154.95 USD.

This Contest is a game of skill, and chance plays no part in determining the winners. All prizes are “AS IS” without any warranty of any kind, express or implied. No substitution, exchange or transfer of prizes will be made or is permitted.

The prize will be awarded to the person submitting the entry, provided they certify and establish to Sponsor’s satisfaction that they are the owner of the entry and further provided that they have complied with these Official Rules and have signed all necessary forms and releases as determined by Sponsor, in its sole discretion.

5. **Odds of Winning:** No purchase of any kind is necessary in order to enter the Contest or win any prize, and chances of winning are not enhanced by making any purchases.

6. **Winner Notification:** The Weekly Winners will be notified by direct message on Twitter within 48 hours after determination of the Weekly Winner. The Weekly Winner will be required

to respond to the direct message on Twitter to acknowledge receipt of Sponsor's notification and awarding of prizes. If no response is received by Sponsor from Weekly Winner within seven (7) calendar days of delivery of the prize notification from Sponsor, the prize will be awarded to a replacement winner to be determined by the Sponsor in the Sponsor's sole and absolute discretion. Prior to being awarded any prize, Weekly Winner will be required to show proof of age and complete, sign and return a prize affidavit and release agreement, as well as any other documents required by Sponsor, in its sole discretion, to claim the prize. If all required documents are not signed and delivered prior to the time of awarding of a prize, it will result in a forfeiture of the prize and the prize may be awarded to an alternate winner selected by Sponsor by a method determined by Sponsor, in its sole discretion. Any Weekly Winner who is under the age of majority in the jurisdiction in which he/she resides will be required to have written parental consent to the entrant's entrance, awarding, acceptance and receipt of the prize, and to all of the conditions and terms set forth in these Official Rules. All decisions of the Sponsor about the Weekly Winners are final, binding and non-appealable. Sponsor is not responsible for any incorrect or illegible address information or the non-delivery of any prize resulting therefrom, or for any unsuccessful efforts to notify a winner.

7. Limits of Liability: Except where prohibited by law, by participating in the Contest, each entrant acknowledges and agrees that the Sponsor, those involved in the development, production (including prize suppliers), implementation, and distribution of this Contest and their respective parent companies, affiliates, subsidiaries, service providers, and agencies, and their directors, officers, agents, employees, attorneys, and any other person or entity associated with such entities and/or Contest (the "Released Parties"), shall not be liable in any manner for any and all claims, injuries, losses, death, or damages of any kind, including but not limited to any third party claims, injuries, losses, death, or damages, arising from, relating to or resulting from, in whole or in part, this Contest, including, but not limited to, entry and participation in this Contest and acceptance, possession, use or misuse of prizes. Except where prohibited, entrants further agree that in the event of any third party claims, injuries, losses or damages arising from or relating to participation in this Contest and/or acceptance and enjoyment of the prizes, they will indemnify the Released Parties, and each of them, from any and all such claims, injuries, losses and damages, including any attorney's fees and costs related thereto. Without limiting the foregoing, each entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, if any, and in no event shall the Released Parties be liable for attorney's fees and, except where prohibited by law, each entrant waives the right to claim any other damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Except as otherwise set forth herein, all entries become the sole property of Sponsor, and Sponsor assumes no responsibility for any (i) lost, stolen, delayed, damaged or misdirected entries or for any failure of the Twitter website during the Contest Period, or (ii) any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure or delay of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or (iii) any combination thereof including, but not limited to, any injury or damage to an entrant's or any other person's computer or other equipment related to or resulting from entrant's participation in the Contest. Sponsor reserves the right, in its sole discretion, to cancel

or suspend the Contest should a virus, bug or other cause beyond the reasonable control of Sponsor corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of California.

8. Winner Responsibilities: Each Weekly Winner is solely responsible for the reporting and payment of any tax liabilities incurred as a result of or relating to the awarding or use of any prize. Entry into the Contest shall be deemed to be entrant's consent and authorization to (i) the use of entrant's name, address (city and state only) and any other information submitted by entrant for commercial, advertising and promotional purposes without further compensation, unless prohibited by law, and (ii) the use of entrant's address to receive marketing and other emails from Sponsor. In addition, by entering the Contest, entrants affirm that they have read, understood and accepted these Official Rules.

9. Winner Publicity: Sponsor may publish the first name, last name (or initial) and location (city/state) of each Weekly Winner on Sponsor's Twitter page and official website. To obtain the Weekly Winners' names, send a self-addressed, stamped envelope to:

Quiksilver, Inc.
c/o Roxy's "Just Surprise Me Twitter Tuesdays" Contest
15202 Graham Street
Huntington Beach, CA 92649

with a written request by March 1, 2012.

10. Official Rules: For a copy of these Official Rules, send a self-addressed stamped envelope to:

Quiksilver, Inc.
c/o Roxy's "Just Surprise Me Twitter Tuesdays" Contest
15202 Graham Street
Huntington Beach, CA 92649

with a written request by March 1, 2012.

11. **General:** This Contest is subject to all applicable federal, state, provincial and local laws and regulations. By entering the Contest participants agree to be bound by these Official Rules and by the decision of Sponsor, which shall be final on all matters relating to this Contest. This Contest shall be VOID WHERE PROHIBITED BY LAW.

12. **Privacy:** Sponsor may use any of the entrant's personal information submitted in connection with this Contest per the terms of Sponsor's privacy policy located at www.roxy.com.